



**DON'T PAY FOR ELECTRICITY** 

## **INVEST IN SOLAR**

## WHY USE SOLAR POWER?



## Guaranteed **Lifetime Savings**

Up to 80% or more reduction in electricity bills



#### Pavs for itself

4-7 years' average payback period for recovering initial investment



## **Become a Green Hero**

1 kWp system abates emissions equivalent to planting of 50 trees



## Freedom from rising electricity tariffs

Avg. grid tariff increase of 3-5% per year



#### **OUR CREDENTIALS**



## No.1\* Solar Rooftop Company

For 9 years in a row, from 2014-2023



## Manufacturing in India

4.9 GW Cell and Module manufacturing capacity



#### **Large Installed Base**

2000+ MW of rooftop and 13+GW of the total green energy portfolio



#### **Large Satisfied Customer Base**

Partner of choice for 80,000+ customers, including 45,000+ from the residential sector.



## Pan India Network

500+ Channel partners across 275+ cities



## Lifecycle Service & Support

225+ Authorized Service Partners across 200+ cities



## **Customer Financing**

20+ Financing partners including PSU, Private banks and NBFCs



## 34+ Years Experience

Only Indian EPC company to complete the entire lifetime of a solar project





# WELCOME TO A WORLD OF BENEFITS!

Tata Power Solaroof offers solutions to fit every need and every budget. with a world of financial benefits.



#### **SOLAR MODULES** Convert sunlight

into DC electricity



#### **INVERTER**

Converts DC electricity into usable AC electricity



#### **CONVENTIONAL GRID**

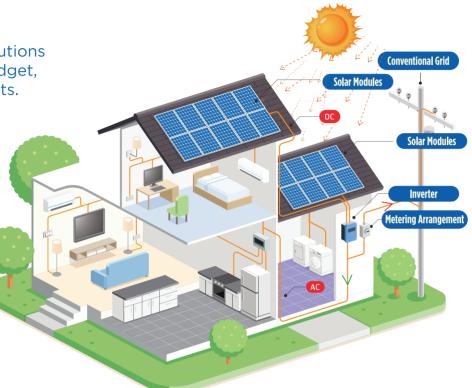
Supplies electricity to premises. The sum towards excess electricity is credited to the owner's account



#### METERING **ARRANGEMENT**

To measure how much power your premises use and electricity that the solar power system feeds to the grid

## HOW A SOLAR ROOFTOP SYSTEM WORKS



## **CUSTOMER TESTIMONIALS**



I never anticipated such a huge amount of savings. Earlier, during summer, my bills were in the range of ₹10,000 - 12,000 per month and ₹6,000-8,000 per month during the cooler months. After installing Tata Power's rooftop solar, the bill has never crossed ₹1,000 and that too during peak summer. During February, it was only between ₹200 - 300. Earlier, in February, the bill used to be around ₹6,000. The professionalism and prompt service of the company have given me the assurance that I have made the right choice. Also, it is installed without compromising the aesthetics.

> Residential customer in Bangalore 5 kW On-Grid installation

This is like having a bank account...

I used to pay ₹3,500 - 4,500 every month for electricity. Now it is just around ₹400 a month.

The quality of power and service is simply the best.

**Residential Customer at Indore** 5 kW On-Grid installation

